

**AUBURN SCHOOL DISTRICT
PUBLIC INFORMATION PROGRAM**

The Auburn School Board will keep the citizens of Auburn regularly informed of the affairs of the district. To achieve its goals for good school-community relations and maintenance of open two-way channels of communication with the public, the Board authorizes the Administration to:

1. Prepare or guide the preparation of informational materials including the annual report, newsletters, articles for periodicals, newspaper and/or radio releases, special pamphlets and other assigned material, and to maintain close liaison with news media and publicity organizations.
2. Assist in coordinating work with civic and other groups which support the school system.